

# **PhotoBooks Design Guide**

Please follow these design tips for the best results when creating your unique photobook.

12" x 12"

## **Required Resolution**

### Ideal Resolution – 3600 x 3600 pixels

## Adequate Resolution – 1800 x 1800 pixels

These images will not be as crisp as the ideal resolution. However, these images will still have a good quality image.

- Images that are too small or too large will be stretched or cropped to fit. Please review the print preview to verify that the image is fitting properly.
- Please review your print preview closely to verify that all elements will print correctly.
- Please note that if the images used in your files are low resolution, those images will not be as crisp as the rest of the elements.

# **Design Tips**



- Please leave at least 1/8" from each edge of your design to allow for binding and trimming. This is especially important on the edge that will be bound in the book.
- Don't use extremely small elements in your designs. These will not print clearly. Don't use fonts less than 8 pts.
- If you would like page numbers in your PhotoBook, please add them to the designed pages.

# Pages

- The default PhotoBook includes 20 images (10 double-sided pages) plus a cover page. You can add additional pages up to 40 pages.
- The cover page will be cropped to show through the die-cut window. Please review the image preview to verify that the image is showing through the window correctly.

#### 8 1/2 " x 11"

#### **Required Resolution**

Ideal Resolution – 2550 x 3300 pixels

#### Adequate Resolution – 1275 x 1650 pixels

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8" x 8"

#### **Required Resolution**

#### Ideal Resolution – 2400 x 2400 pixels

#### Adequate Resolution – 1200 x 1200 pixels

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